Professionalism in Medicine

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Disclosure Statement / Declaration of Interest

Nil to declare

The day job

- Influenza
- ▶ E coli
- Meningitis
- CPE
- Water contamination
- Chemical incidents

Pandemic influenza

- **2009 2010**
- A lot of work
- No big bang

Medical Council

- Interested in Why CPD?
- Council more than I knew
 - Registration
 - Education
 - CPD
 - Complaints

Professionalism

- What is it?
- An umbrella term to define behaviours that support trustworthy relationships
- Trust is key to medical practice



Guide to Professional Conduct and Ethics **for Registered Medical Practitioners**

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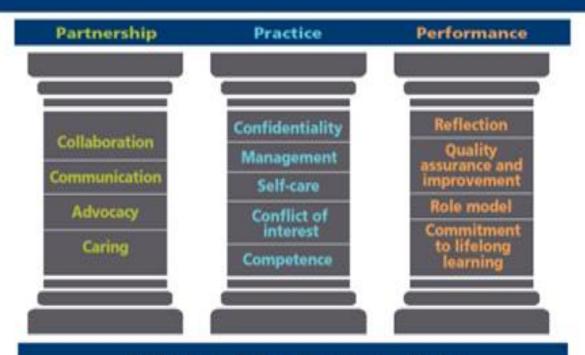








Professionalism



Pillars of Professionalism

Issues covered in the Guide to Professional Conduct and Ethics

Partnership

Dignity of the patient; Equality & diversity; Consent and information for patients; Refusing treatment; advance healthcare plans; Social media; Relationships with patients and between colleagues; delegation, referral and clinical handover; healthcare resources; clinical trials

Practice

Protection & welfare of vulnerable people; Confidentiality; Medical records – recording; physical and intimate examinations; continuity of care; retirement/transfer of care; referral; refusing treatment; medical reports; Prescribing; Telemedicine; provision of information and advertising; premises and practice information; nutrition and hydration; end of life care; assisted human reproduction; abortion; Conscientious objection; patients who may harm others; prisoners; restraint; emergencies; registration; employment issues; professional indemnity; health and wellbeing; drug/alcohol abuse; conflicts of interest; treating relatives; medical ionising radiation; leadership & management roles

Performance

Culture of patient safety; raising concerns; maintaining competence; duty of candour; teaching and training/trainees/medical students; student access to patients; language skills

Modern times

- Clinical practice occurs in a complex environment with competing demands
- Best for the patient
- Collaboration with other team members
- Public scrutiny
- Statutory oversight

- Social media
- The internet knows best
- Resources



KPis

Competence

- Everyone is competent
- Knowing when to do something
- Knowing also when not to do something

- Making a decision and taking responsibility for it
- Danger of growing culture of non-decision making: risk avoidance
- Second opinions
 - The guidelines say
 - Defensive medicine?

Training

- Consultant has three tasks in training
- A role model
- Teaching
- Assessment

Assessment

- Trainees logbook and assessments
- Duty to be robust in assessment
- Address any deficits that are identified

Life long learning

- CPD has a bad name
- Seen as a must do negative tick box exercise
- Turn this around
- CPD has to serve and support the doctor
- It also has to support the medical team

Change

- We need professionalism if we are to continue to work
- We work in a stressful environment
- We need to change our approach if we are maintain our professional position
- We need to lead the change

Questions?